

UFF-DA!

Useful Facts and Figures - Data for Affiliates!

January 2009

Greetings! Please share this information with your Board and staff and let us know what data is useful to you in your work. With your input, we will work together to gather information and compile it into a format that is most useful to you. Please feel free to ask us for data that you are most interested in. We look forward to and thank you for your feedback and suggestions.

Habitat 500 Bike Ride

Planning is underway for the 17th Annual Habitat 500 Bike Ride. The ride will take place July 12 - 18, 2009 and will travel through scenic southeastern Minnesota!

It will start and end in Faribault with overnight stops in Rochester, Rushford (two nights), Grand Meadow, Albert Lea and Lake Crystal. Our sincere thanks goes out to this year's hosts: Freeborn / Mower Counties, Rice County, Rochester Area, South Central Minnesota, and Winona County Habitat for Humanity affiliates.

For more information about getting involved with the Habitat 500 Bike Ride, please contact Jenni Ebert at jenni@hfhmn.org or 877-804-3466 ext 4. Additional information is also available at:

WWW.HABITAT500.ORG

Habitat 500 Overview

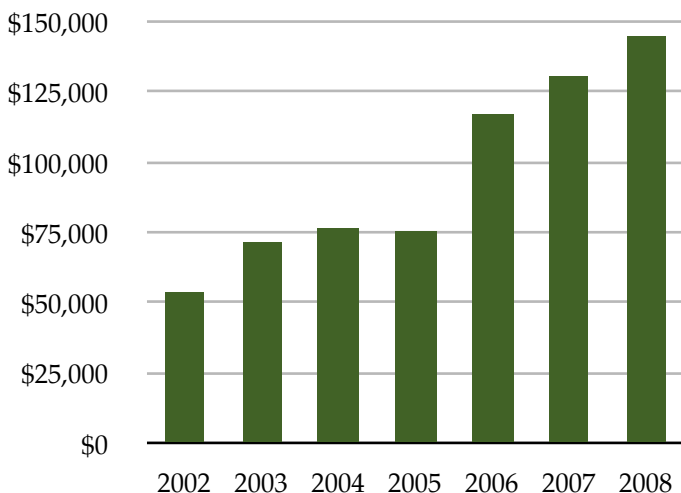
The Habitat 500 Bike Ride raises funds and awareness for Habitat for Humanity. Now celebrating its 17th year, the Habitat 500 is a bicycle ride (not a race) that covers 500 miles over the course of seven days.

Each year 125 riders raise funds from family, friends, businesses, and church groups and designate those funds to the Habitat for Humanity affiliates they wish to support (both locally and around the world). Riders are required to raise a minimum of \$850, but the average amount raised is over \$2,600 per rider. Our top individual fundraiser collected \$22,620 last year!

Funds Increase to Greater MN Affiliates

The chart below details the amount of Habitat 500 funds raised going to Greater Minnesota affiliates and shows the continual growth of those funds over the past eight years since Habitat for Humanity of Minnesota took over the ride.

Chart 1. Habitat 500 Total Funds Distributed to Greater Minnesota Habitat Affiliates



The 2008 ride raised **\$145,000 for 19 affiliates** in Greater Minnesota -- an 11 percent increase over the previous year. Several things have helped shape this growth!

One of the most influential is the *bike.home.* project. This is the third year Habitat 500 riders have sponsored a *bike.home.!* The riders not only raised funds, but also helped build the Habitat home located along the Habitat 500 route.

In 2008, the riders raised \$30,000 in sponsorship of the *bike.home.* in Onamia. To learn more about the *bike.home.*, please visit the Habitat 500 website and click the *bike.home.* button. A wonderful video of the wall raising ceremony is also available at:

www.youtube.com/watch?v=dqsany7wq-s

The Habitat affiliates who helped host the ride also played a very important role in the growth of funds raised. They did a spectacular job making the riders feel welcomed in each community they visited.

Chart 2. Distributed by Minnesota Habitat Affiliate

Riders greatly appreciate all that the host affiliates do to support them and the ride and frequently recognize these affiliates by donating a portion or all of their funds raised to the host affiliates. The 2008 host affiliates -- Central MN, Crow River, East Central MN, Morrison County and West Central MN Habitat for Humanity -- collected **\$63,000** in funds raised!

There are many wonderful examples of the host affiliates' hospitality from the 2008 ride, a few are shared below:

- In Hutchinson, a partner family joined us to welcome the riders in at the end of their first day and distributed delicious treats donated by the local Culvers!

- The Franciscan Sisters of Little Falls welcomed riders into their home (their convent and retreat center), which included air conditioning, a pool and lots of amazing food!!!

- A fond memory for many is that of a Habitat partner family from Foley. The family shared so much of their time and good spirits over the past two years by helping to send off the riders and giving them a hearty return reception at the end of the ride. When the ride stopped in their hometown of Foley last year, the family shared their appreciation by distributing handmade thank you cards to every rider and volunteer!

Lastly, several affiliates have been working hard each year to recruit riders to participate in the ride. Teams

of riders have developed over the years increasing not only funds raised but also awareness for Habitat for Humanity in many communities! Chart 2 highlights the good work of these and other affiliates in recruiting riders and raising funds, of particular note are Crow River (6 riders), Duluth Area (4 riders), North St. Louis County (10 riders), and South Central MN (3 riders).

Our sincere thanks goes out to the many riders, volunteers, affiliate staff and Habitat friends for their role in making the 2008 Habitat 500 a great success!!

Affiliate	2002	2003	2004	2005	2006	2007	2008	Affiliate Total
Aitkin County				\$345	\$3,679			\$4,024
Bemidji Area	\$513	\$561	\$389					\$1,463
Big Stone Lake			\$410					\$410
Carlton County		\$3,505	\$1,512	\$1,502				\$6,519
Central Minnesota	\$12,665	\$915	\$1,752		\$1,624	\$7,139	\$4,754	\$28,849
Crookston Area	\$318							\$318
Crow River	\$2,696	\$2,948	\$4,696	\$2,660	\$9,925	\$12,474	\$8,545	\$43,944
Detroit Lakes		\$1,281	\$2,493	\$1,685	\$1,535	\$2,394	\$6,909	\$16,297
Douglas County						\$3,285		\$3,285
Duluth Area		\$11,979	\$4,134	\$3,848	\$14,429	\$10,867	\$11,225	\$56,482
East Central Minnesota	\$270	\$774			\$6,002	\$1,985	\$38,759	\$47,790
Fergus Falls Area	\$313		\$122	\$126		\$1,723		\$2,284
Freeborn / Mower	\$4,226	\$6,503	\$8,877	\$7,166	\$10,677	\$10,954	\$13,984	\$62,387
Goodhue County	\$456	\$500	\$871	\$5,863	\$3,957		\$410	\$12,057
Itasca County		\$7,814		\$3,599		\$606	\$3,560	\$15,579
Lake Agassiz						\$1,763		\$1,763
Lakes Area	\$1,243	\$2,414		\$690		\$7,027	\$1,253	\$12,627
Leaf River Area	\$1,350	\$690	\$1,404	\$1,404	\$1,650	\$30,272	\$2,434	\$39,204
Martin & Faribault Co.		\$890		\$998		\$2,382	\$3,854	\$8,124
Minnesota Valley	\$2,345	\$2,490	\$7,736		\$3,854	\$2,360	\$4,355	\$23,140
Morrison County	\$2,422				\$3,784	\$2,594	\$6,297	\$15,097
N. St. Louis County	\$8,044	\$6,698	\$10,972	\$10,052	\$27,959	\$14,118	\$19,255	\$97,098
Prairie Lakes						\$375		\$375
Redwood River	\$925	\$1,315	\$4,456	\$950	\$188	\$500	\$900	\$9,234
Rice County			\$3,519	\$811	\$804	\$935	\$2,103	\$8,172
Rochester Area		\$6,110	\$2,303	\$1,384	\$5,200	\$3,761		\$18,758
South Central MN	\$11,600	\$14,254	\$15,413	\$9,994	\$8,742	\$5,486	\$7,243	\$72,732
Southwest Minnesota		\$590						\$590
West Central MN	\$1,375		\$1,224	\$4,695	\$7,311	\$1,813	\$4,786	\$21,204
Winona County	\$1,555		\$863	\$11,829	\$1,316	\$2,630		\$18,193
La Crosse Area (WI)	\$1,560		\$3,959	\$6,729	\$4,882	\$3,827	\$4,792	\$25,749
TOTAL TO GREATER MN AFFILIATES	\$53,876	\$72,231	\$77,105	\$76,330	\$117,518	\$131,270	\$145,418	\$619,872

designates individual funds raised PLUS the bike.home. sponsorship

What's in store for the February UFF-DA! Report?

Do you know how many ReStores are located in Minnesota, where they are located and the variety of products they sell? The February UFF-DA! Report will be chalk full of many interesting facts and details about Minnesota's ReStores.

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