

UFF-DA!

Useful Facts and Figures-Data for Affiliates!

January 2010

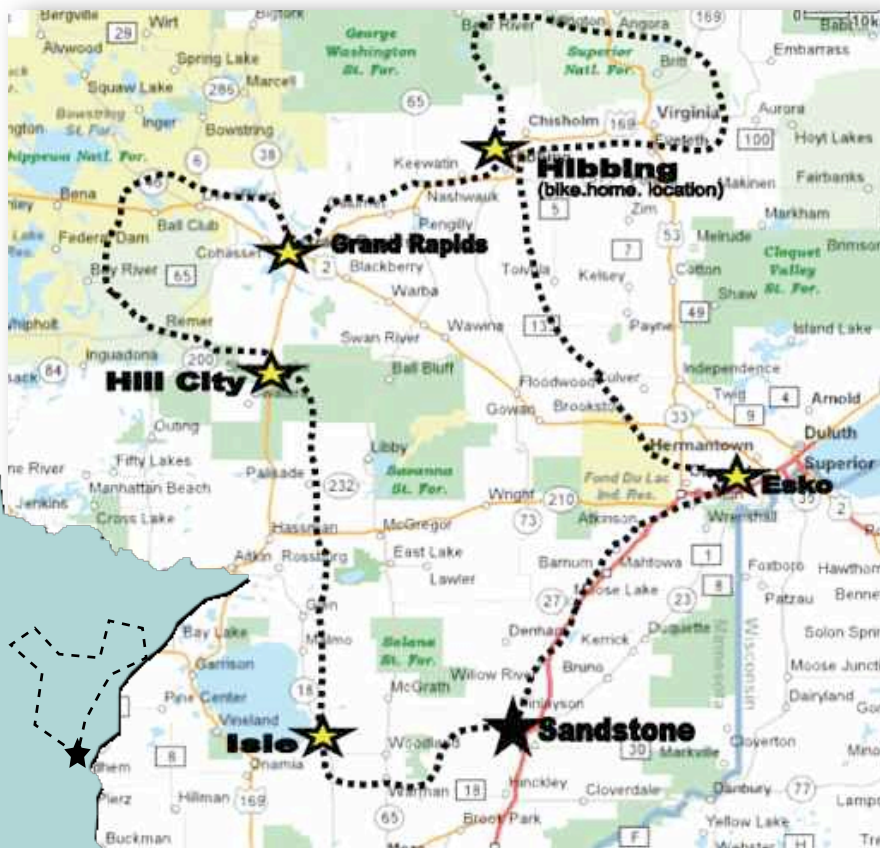
Greetings! Please share this information with your Board and staff and let us know what data is useful to you in your work. With your input, we will work together to gather information and compile it into a format that is most useful to you. Please feel free to ask us for data that you are most interested in. We look forward to and thank you for your feedback and suggestions.

Habitat 500

Join us for the 18th Annual Habitat 500 Bicycle Ride Fundraiser! The ride will take place July 11 - 17, 2010 and will travel through scenic northeastern Minnesota!

Participants will ride 500 miles over seven days through northeastern Minnesota to raise funds and awareness for Habitat for Humanity. The scenic route starts and ends in Sandstone and loops through Isle, Hill City, Grand Rapids, Hibbing (two nights) and Esko. The route follows lightly traveled county roads and paved bicycle trails.

Registration is now open - recruit participants to ride and raise funds for YOUR affiliate! For more information about getting involved with the Habitat 500 Bike Ride, please contact Jenni Ebert at Jenni@hfhmn.org or 877-804-3466 ext 4. Additional information is also available at: www.Habitat500.org.



www.Habitat500.org

Habitat 500 Overview

The Habitat 500 is a bicycle ride (*not a race*) that covers 500 miles over the course of seven days averaging 70 miles per day.

Each year riders raise funds from family, friends, businesses, and church groups and *designate those funds to the Habitat for Humanity affiliates they wish to support* (both locally and around the world).

Riders are required to raise a minimum of \$900, but the average amount raised is over \$2,600 per rider. Our top individual fundraiser collected over \$18,000 last year!

Highlights of the ride include:

- 135 rider maximum
- SAG services & rest stops
- bike mechanic
- massage therapists
- nightly entertainment
- great meals and more!

Raise Funds for Your Affiliate!

Over the past eight years, the Habitat 500 has raised over \$2 million in support of Habitat for Humanity affiliates around the world. Over half of that went to affiliates right here in Minnesota! Check out Chart 1 for details on where funds have been distributed over the past eight years.

From 2002 to 2009, an average of 20 Greater Minnesota affiliates participated in the Habitat 500 each year and received an average of \$4,900 each.

Chart 1. Habitat 500 Funds Distributed to Minnesota Habitat Affiliates

As many nonprofits experienced in 2009, fundraising proved to be more challenging than in years past. Despite that, 116 Habitat 500 riders worked tirelessly to not only pedal 500 miles over seven days, but also raised over \$126,000 for Minnesota Habitat affiliates!

Most notable were the funds raised for the *bike.home*. The *bike.home* was built by Winona County Habitat for Humanity in Rushford. This was the first Habitat home ever built in that community! Riders pitched in to help roof and side the house midweek and collectively raised over \$22,000 for the *bike.home*.

Our sincere thanks goes out to the many riders, volunteers, affiliate staff and Habitat friends for their role in making the 2009 Habitat 500 a great success!!

Affiliate	2002	2003	2004	2005	2006	2007	2008	2009	Affiliate Total
Aitkin County				\$345	\$3,679				\$4,024
Big Stone Lake			\$410						\$410
Central Minnesota	\$12,665	\$915	\$1,752		\$1,624	\$7,139	\$4,754	\$4,155	\$33,004
Crookston Area	\$318								\$318
Crow River	\$2,696	\$2,948	\$4,696	\$2,660	\$9,925	\$12,474	\$8,545	\$7,114	\$51,058
Detroit Lakes		\$1,281	\$2,493	\$1,685	\$1,535	\$2,394	\$6,909	\$7,072	\$23,369
Douglas County						\$3,285			\$3,285
East Central MN	\$270	\$774			\$6,002	\$1,985	\$38,759	\$3,255	\$51,045
Fergus Falls Area	\$313		\$122	\$126		\$1,723			\$2,284
Freeborn / Mower Co.	\$4,226	\$6,503	\$8,877	\$7,166	\$10,677	\$10,954	\$13,984	\$10,028	\$72,415
Goodhue County	\$456	\$500	\$871	\$5,863	\$3,957		\$410	\$2,237	\$14,294
Itasca County		\$7,814		\$3,599		\$606	\$3,560		\$15,579
La Crosse Area (WI)	\$1,560		\$3,959	\$6,729	\$4,882	\$3,827	\$4,792	\$6,042	\$31,791
Lake Agassiz	\$204					\$1,763			\$1,967
Lakes Area	\$1,243	\$2,414		\$690		\$7,027	\$1,253		\$12,627
Leaf River Area	\$1,350	\$690	\$1,404	\$1,404	\$1,650	\$30,272	\$2,434	\$2,601	\$41,805
Martin & Faribault Co.		\$890		\$998		\$2,382	\$3,854	\$2,479	\$10,603
Minnesota Valley	\$2,345	\$2,490	\$7,736		\$3,854	\$2,360	\$4,355		\$23,140
Morrison County	\$2,422				\$3,784	\$2,594	\$6,297	\$622	\$15,719
Northwoods (Bemidji)	\$513	\$561	\$389					\$1,643	\$3,106
N. St. Louis County	\$8,044	\$6,698	\$10,972	\$10,052	\$27,959	\$14,118	\$19,255	\$9,622	\$106,720
Prairie Lakes						\$375			\$375
Redwood River	\$925	\$1,315	\$4,456	\$950	\$188	\$500	\$900	\$860	\$10,094
Rice County			\$3,519	\$811	\$804	\$935	\$2,103	\$1,164	\$9,336
Rochester Area		\$6,110	\$2,303	\$1,384	\$5,200	\$3,761		\$2,064	\$20,822
South Central MN	\$11,600	\$14,254	\$15,413	\$9,994	\$8,742	\$5,486	\$7,243	\$4,975	\$77,707
Southwest Minnesota		\$590							\$590
West Central MN	\$1,375		\$1,224	\$6,197	\$7,311	\$1,813	\$4,786		\$22,706
Western Lake Superior		\$15,484	\$5,646	\$3,848	\$14,429	\$10,867	\$11,225	\$9,953	\$71,452
Winona County	\$1,555		\$863	\$11,829	\$1,316	\$2,630		\$22,162	\$40,355
TOTAL TO GREATER MN AFFILIATES	\$54,080	\$72,231	\$77,105	\$76,330	\$117,518	\$131,270	\$145,418	\$98,048	\$772,000
Twin Cities	\$79,218	\$44,395	\$54,233	\$46,693	\$73,973	\$57,328	\$39,703	\$28,339	\$423,882
Habitat Minnesota	\$10,192	\$6,257	\$18,748	\$21,037	\$8,513	\$16,611	\$6,821	\$19,938	\$108,117
Habitat Affiliates Worldwide	\$71,936	\$89,265	\$83,838	\$99,534	\$128,585	\$121,032	\$124,943	\$90,276	\$809,409
TOTAL FUNDS DISTRIBUTED	\$215,426	\$212,148	\$233,924	\$243,594	\$328,589	\$326,241	\$316,885	\$236,601	\$2,113,408



designates individual riders' funds raised PLUS the *bike.home*. sponsorship

What's in store for the February UFF-DA! Report?

Look forward to an update on Affiliate sources of support in fiscal year 2009 including:

- individual donations
- church donations
- corporation donations
- fundraising events
- and more!