

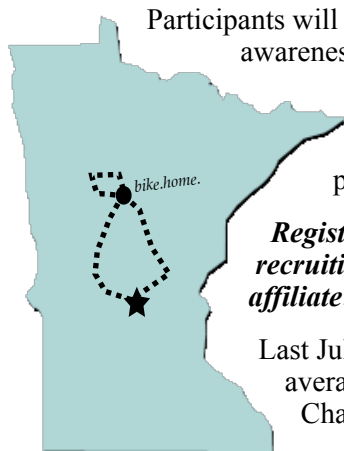
UFF-DA!

Useful Facts and Figures - Data for Affiliates!

January 2011

Building Homes, Building (a cycle of) Hope

Join us for the 19th Annual Habitat 500 Bicycle Ride Fundraiser! The ride will take place July 10 - 16, 2011 and will travel through scenic north-central Minnesota.



Participants will ride 500 miles over seven days to raise funds and awareness for Habitat for Humanity. The scenic route starts and ends in St. Joseph and loops through Osakis, Menahga, Bemidji (two nights), Pine River and Pierz. The route follows lightly traveled county roads and many miles of paved bicycle trails.

Registration is open -- now is the perfect time to start recruiting participants to ride and raise funds for YOUR affiliate!

Last July, 22 Greater Minnesota affiliates successfully raised an average of \$6,500 per affiliate through the Habitat 500. See Chart 1 on the next page for full details.

For more information about the Habitat 500 Bike Ride, please contact Jenni Ebert at Jenni@hfhmns.org.

www.Habitat500.org

bike.home.

Since 2006, Habitat 500 participants have been raising funds for and helping construct a Habitat home along the route -- it has been fondly dubbed the bike.home.

The *bike.home.* has been an integral part of the Habitat 500 over the past five years. It embraces the participants' passion for cycling and their desire to create homeownership opportunities for those in need. The home is funded, designed, and built in part by Habitat 500 ride participants.

Each year more and more riders designate all or a portion of their funds raised to support the *bike.home.* In 2010, participants donated \$36,440 in support of the *bike.home.* in Hibbing.

The highlight of the weeklong ride is the *bike.home.* celebration where riders are given the opportunity to help build the home. Additionally, the partner family receives a donation of bikes and bike supplies to help share Habitat 500 participants' love and passion for cycling.

The 2011 *bike.home.* is being hosted by Northwoods Habitat for Humanity in Bemidji.

About the Habitat 500

The Habitat 500 is a bicycle ride that covers 500 miles over the course of seven days averaging 70 miles per day. Each year participants raise funds and designate those funds to the Habitat for Humanity affiliate(s) they wish to support (both locally and around the world).

Riders are required to raise a minimum of \$900, but the average amount raised is over \$2,300 per rider. Our top individual fundraiser collected \$18,000 last year!

Highlights of the ride include:

- 135 rider maximum
- SAG services & 3 rest stops daily
- nightly entertainment
- massage therapists
- bike mechanic on route
- great meals and more!



July 2010, Habitat 500 participants raised the walls on the bike.home. in Hibbing.

Raise Funds and Awareness for YOUR Affiliate!

After a down year in 2009, funds raised through the Habitat 500 rebounded with over \$300,000 being raised for affiliates across Minnesota, the U.S., and around the world. Chart 1 below details where funds have been distributed since Habitat Minnesota took on the coordination of this event nine years ago.

Chart 1. Habitat 500 Funds Distributed to Minnesota Habitat Affiliates

The 2010 ride proved a success in many regards! Habitat Minnesota's goals were to increase funds raised to Minnesota affiliates and increase the number of affiliates participating (i.e., receiving funds through this event).

We are very pleased to have reached both those goals. Funds distributed to Minnesota affiliates increased by over \$50,000 with 23 affiliates receiving funds (up from 19 last year).

Part of the increased affiliate participation was due to VISTAs. Seven VISTAs rode their bikes or volunteered and collectively raised over \$8,000 for their local affiliates.

\$0.96 of every dollar raised goes to support Habitat for Humanity

Sponsorship contributions, in addition to rider registration fees, help to cover the costs of hosting the event. Thanks in part to our wonderful sponsors, over the past nine years Habitat Minnesota has kept ride costs to an average of just 4 percent of total funds raised. This ensured that \$0.96 of every dollar fundraised went to help build Habitat homes throughout Minnesota and around the world.

Our sincere thanks goes out to the 137 riders and 35 volunteers who gave a week of their time and energy to raise funds and awareness for Habitat for Humanity.

Affiliate	2002	2003	2004	2005	2006	2007	2008	2009	2010	Affiliate Total
Aitkin County				\$345	\$3,679				\$1,541	\$5,565
Big Stone Lake			\$410							\$410
Central Minnesota	\$12,665	\$915	\$1,752		\$1,624	\$7,139	\$4,754	\$4,155	\$3,975	\$36,979
Crookston Area	\$318									\$318
Crow River	\$2,696	\$2,948	\$4,696	\$2,660	\$9,925	\$12,474	\$8,545	\$7,114	\$7,786	\$58,844
Detroit Lakes		\$1,281	\$2,493	\$1,685	\$1,535	\$2,394	\$6,909	\$7,072	\$9,476	\$32,845
Douglas County						\$3,285				\$3,285
East Central MN	\$270	\$774			\$6,002	\$1,985	\$38,759	\$3,255	\$3,227	\$54,272
Fergus Falls Area	\$313		\$122	\$126		\$1,723				\$2,284
Freeborn / Mower Co.	\$4,226	\$6,503	\$8,877	\$7,166	\$10,677	\$10,954	\$13,984	\$10,028	\$9,750	\$82,165
Goodhue County	\$456	\$500	\$871	\$5,863	\$3,957		\$410	\$2,237	\$2,211	\$16,505
Itasca County		\$7,814		\$3,599		\$606	\$3,560		\$2,902	\$18,481
La Crosse Area (WI)	\$1,560		\$3,959	\$6,729	\$4,882	\$3,827	\$4,792	\$6,042	\$5,793	\$37,584
Lake Agassiz	\$204					\$1,763				\$1,967
Lakes Area	\$1,243	\$2,414		\$690		\$7,027	\$1,253		\$983	\$13,610
Leaf River Area	\$1,350	\$690	\$1,404	\$1,404	\$1,650	\$30,272	\$2,434	\$2,601	\$2,428	\$44,233
Martin & Faribault Co.		\$890		\$998		\$2,382	\$3,854	\$2,479	\$3,366	\$13,969
Minnesota Valley	\$2,345	\$2,490	\$7,736		\$3,854	\$2,360	\$4,355			\$23,140
Morrison County	\$2,422				\$3,784	\$2,594	\$6,297	\$622	\$1,022	\$16,741
Northwoods (Bemidji)	\$513	\$561	\$389					\$1,643	\$2,519	\$5,625
N. St. Louis County	\$8,044	\$6,698	\$10,972	\$10,052	\$27,959	\$14,118	\$19,255	\$9,622	\$58,351	\$165,071
Prairie Lakes						\$375				\$375
Redwood River	\$925	\$1,315	\$4,456	\$950	\$188	\$500	\$900	\$860	\$870	\$10,964
Rice County			\$3,519	\$811	\$804	\$935	\$2,103	\$1,164	\$3,327	\$12,663
Rochester Area		\$6,110	\$2,303	\$1,384	\$5,200	\$3,761		\$2,064	\$3,262	\$24,084
Steele-Waseca Areas									\$821	\$821
South Central MN	\$11,600	\$14,254	\$15,413	\$9,994	\$8,742	\$5,486	\$7,243	\$4,975		\$77,707
Southwest Minnesota		\$590								\$590
Twin Cities	\$79,218	\$44,395	\$54,233	\$46,693	\$73,973	\$57,328	\$39,703	\$28,339	\$36,189	\$460,071
West Central MN	\$1,375		\$1,224	\$6,197	\$7,311	\$1,813	\$4,786		\$2,654	\$25,360
Western Lake Superior		\$15,484	\$5,646	\$3,848	\$14,429	\$10,867	\$11,225	\$9,953	\$15,072	\$86,524
Winona County	\$1,555		\$863	\$11,829	\$1,316	\$2,630		\$22,162	\$1,369	\$41,724
TOTAL TO MINNESOTA AFFILIATES	\$133,298	\$116,626	\$131,338	\$123,023	\$191,491	\$188,598	\$185,121	\$126,387	\$178,894	\$1,374,776
Habitat for Humanity of Minnesota	\$10,192	\$6,257	\$18,748	\$21,037	\$8,513	\$16,611	\$6,821	\$19,938	\$18,750	\$126,867
Habitat Affiliates U.S. and Worldwide	\$71,936	\$89,265	\$83,838	\$99,534	\$128,585	\$121,032	\$124,943	\$90,276	\$106,009	\$915,418
TOTAL FUNDS DISTRIBUTED	\$215,426	\$212,148	\$233,924	\$243,594	\$328,589	\$326,241	\$316,885	\$236,601	\$303,653	\$2,417,061

 designates individual riders' funds raised PLUS the bike.home. sponsorship



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