

UFF - DA !

Useful Facts and Figures - Data for Affiliates!

September 2011

Pedaling to Build a Cycle of Hope

The 126 participants of the 2011 Habitat 500 Bike Ride have raised over \$303,000 for affiliates across Minnesota, the United States, and around the world. Many families in need will benefit from their efforts to raise funds and awareness for Habitat for Humanity.

In 2002, Habitat for Humanity of Minnesota took over coordination of the Habitat 500, making this year our 10th year hosting the event. During that time, over \$2.7 million dollars has been distributed to Habitat affiliates with over half of that going to affiliates in Minnesota. Table 1 and the map below detail the funds raised collectively and by individual Minnesota affiliates in 2011 and over the past 10 years.

Also shown on the map and in Table 2 is historical information about the *bike.home*. The *bike.home* project began in 2006 as a way to further connect Habitat 500 participants with the mission of Habitat providing riders the opportunity to help build a home in partnership with a family in need. Riders also have helped to raise funds specifically for the *bike.home*, totaling over \$160,000.

Habitat 500 Funds Raised by Affiliate for 2011 and Total of the Past 10 Years

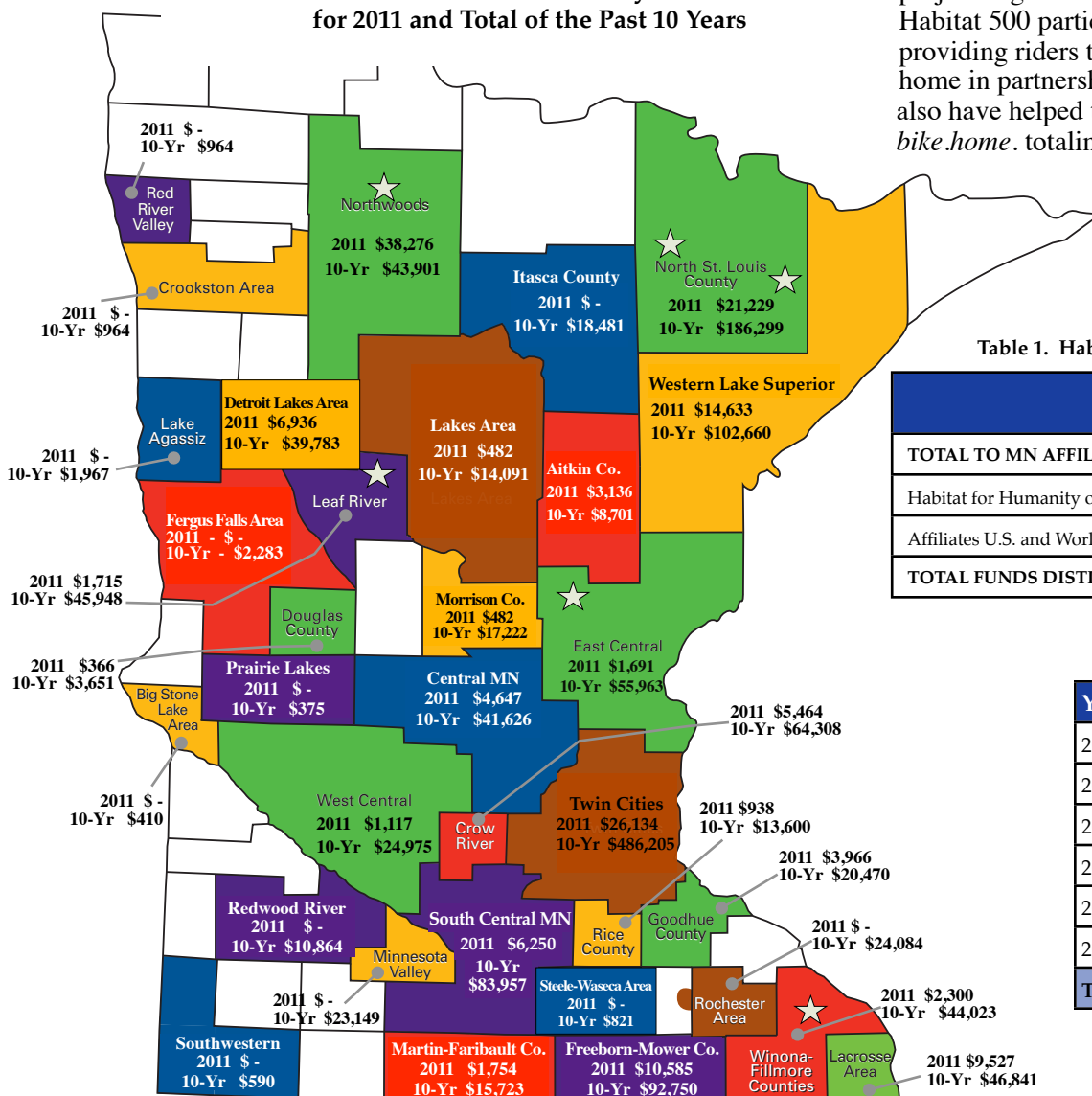


Table 1. Habitat 500 Funds Raised Summary

	2011	10 Year Total 2002 - 2011
TOTAL TO MN AFFILIATES	\$161,358	\$1,537,002
Habitat for Humanity of Minnesota	\$28,775	\$155,642
Affiliates U.S. and Worldwide	\$107,924	\$1,022,378
TOTAL FUNDS DISTRIBUTED	\$298,057	\$2,715,022

Table 2. *bike.home* Funding History

Year	Location	Amount Raised
2006	Virginia	\$13,500
2007	Perham	\$24,989
2008	Onamia	\$29,527
2009	Rushford	\$20,785
2010	Hibbing	\$36,340
2011	Bemidji	\$35,603
TOTAL		\$160,744

☆ *bike.home* locations

Rider Raises Over \$110,000

Crossing the finish line of any 500-mile bike ride is a serious accomplishment – and Habitat 500 rider, Lilah Aas, has done it fifteen times. “I had never planned to do it more than once, but by the end of my first ride, I knew I’d ride the next year.”

Lilah Aas has ridden a total of 7,500 miles over the course of the last 15 years to benefit Habitat for Humanity. And if that wasn’t enough, she’s raised over \$110,000 for the Freeborn-Mower Counties Habitat affiliate!

Lilah says that fundraising after all of these years has become simple: people have their checks ready to go even before she commits to riding. This year alone she raised \$10,585 for her local affiliate. She is an inspiration to many and a testament of the impact one individual can make on a community.



Our sincere thanks goes out to the 126 riders and 38 volunteers who gave a week of their time and energy to raise funds and awareness for Habitat for Humanity.



Celebrating 20 Years & 2,000 Habitat Homes

Minnesota has reasons to celebrate this year as we hit two very big milestones. We look forward to this year’s 20th Anniversary Habitat 500 Bike Ride, during which we will also celebrate the 2,000th and the 2,001st Habitat homes built in Minnesota!

Are you interested in helping host the 20th Anniversary Habitat 500?

Staff will be planning the details of the 2012 route over the next week. If your affiliate is interested in being a stop along the route, please contact Jenni **SOON** at Jenni@hfhmn.org or call 877-804-3466 ext 4.

Looking for a cost effective fundraising event for your affiliate?

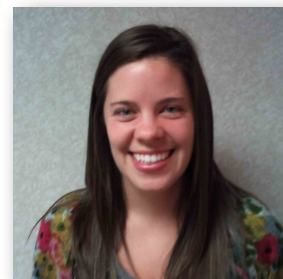
This past year, expenses not covered by registration fees and sponsorships totaled just \$4,440 -- or 1.5% of the total funds raised. This means that over \$0.98 of every dollar raised through this event went to support the mission of Habitat for Humanity!

How can your affiliate get involved?

Recruit people to ride for your affiliate! This past July there were 21 Minnesota Habitat affiliates who participated in the Habitat 500 **raising an average of \$7,684 each**. Each affiliate had anywhere from 1 person to 40 people raising funds for them.

Welcome to our New Communications VISTA!

Habitat for Humanity of Minnesota would like to welcome Roxy Helmeid, our first ever Communications VISTA, to our staff! Roxy has a degree in Communications and Public Relations from the University of Wisconsin La Crosse, so she can’t wait to help plan the celebration of 20 years of the Habitat 500 Bike Ride and the 2,000 homes milestones. Roxy can be reached at Roxy@hfhmn.org or 877-804-3466 ext. 8.



She is currently working on compiling a “**2,000 Habitat Homes Celebration Toolkit**” for affiliates, which will include templates like newsletter articles, press releases, and social media posts as well as artwork all affiliates can use to help celebrate these important milestones. Be on the lookout for this toolkit, which will be **COMING SOON!**

Join us! July 15 - 21, 2012 www.Habitat500.org

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