

Bridges out of Poverty

Strategies for Professionals and Communities



Please join us to : 1) understand hidden social norms that frequently shape homeowner behavior and decision-making; and 2) understand how differences in economic cultures affect homeowners' opportunities for success and self-efficacy.

Registration Deadline is January 28, 2011

When: Friday, February 4th, 2011
Registration/Coffee: 8:30 am – 9:00 am
Workshop: 9:00 am – 4:00 pm

Trainer: Jodi Pfarr, AHA! Process trainer
See biography on back.

Location: Calvary Lutheran Church
7520 Golden Valley Road
Golden Valley, Minnesota

Cost: \$45 per person
Continental breakfast and lunch
will be provided.

Intended Audience: Members of Family Selection and Support Committees, Executive Directors, Staff/Board Members/Volunteers who work directly with homeowners, and VISTAs

Session Description: Learn a basic structure for understanding poverty, a description of the differences between generational and situational poverty, and of the hidden social norms that govern behavior & decision-making.

“If you didn’t grow up in poverty, you may be unaware of the “hidden rules” that govern many aspects of life for the poor. People in poverty are often in survival mode, where the future holds limited promise, and support systems taken for granted in middle class and wealth are nonexistent.”

Based in part on Dr. Ruby Payne’s *A Framework for Understanding Poverty*, Bridges reaches out to service providers and businesses whose daily work connects them with the lives of people in poverty. Bridges training contains case studies, detailed analysis, helpful charts and exercises, and specific solutions you can implement right now to:

- Redesign programs to better serve people in poverty
- Build skill sets for management to help guide employees
- Upgrade training for front-line staff like receptionists, case workers, and managers

Registration Form: *Bridges Out of Poverty*

All attendees must pre-register for this event by **January 28th, 2011**.

Participant Information:

First Name _____ Last Name _____

Habitat Affiliate / Organization _____

Title _____

Phone Number _____ Email Address _____

Do you have any special dietary or other needs? If so, please explain: _____

Please complete and mail this form with your \$45 registration fee to:

**Habitat for Humanity of Minnesota
Bridges Out of Poverty
2401 Lowry Ave NE, #210
Minneapolis MN 55418**

Questions? Please feel free to contact Susan at HFH-MN at 877-804-3466 x 3 or email susan@hfhmn.org.



Jodi Pfarr

Jodi Pfarr brings the knowledge gained from direct experience with not-for-profit organizations. Pfarr is Executive Director of Emma Norton Services, providing housing to single women with low incomes. This follows her post of Transitional Housing Manager managing low-income housing for those coming out of a shelter or off the street, and has created holistic programs that assist residents to stabilize their lives. Jodi also managed a special needs shelter and a women's shelter for the Salvation Army, for those with mental illness, disability, or physical ailments.

Pfarr holds her Masters of Divinity, and is formerly a certified critical debriefer for the St. Paul Police Department. She is familiar with police culture and the challenges officers face. She sits on the board of the Downtown Minneapolis Neighborhood Association and has advised several city and county agencies on projects relating to these issues. Pfarr has been a consultant for aha! Process since 2001.