

Fundraising Mini-Conference (Part 2)

Building an Effective Fundraising Team



Learn how to engage your Board and volunteers in your fundraising efforts. This training is specifically designed for Board Members.

When asked what was the largest constraint to housing construction, 20 Minnesota affiliates rated local fundraising as their top choice. Due to that overwhelming feedback, HFH-MN has secured a capacity building grant through HFHI to host a three-part fundraising training series. This workshop is the second of the three. Attendees are encouraged to attend all three for maximum results!

Did you know that in 2008, 82% of all giving to non-profits in the U.S. came from individuals?

-Giving USA Foundation

Building an Effective Fundraising Team

When: Thursday, April 22, 2010

Time: 9 AM to 4 PM

Location: Christ Presbyterian Church
6901 Normandale Rd
Edina, MN 55435

Audience: Board Members
Executive Directors
Development Staff
**It is highly encouraged to send both Board Members and staff to maximize learning.*

**Registration deadline
is April 16th.**

Cost: \$40.00 for the first person
\$10.00 per additional person per affiliate
(*FREE* for HFH-MN VISTAs)

(HFH-MN is providing this training at a discount. The value per person typically begins at \$500.)

Special Opportunity

Participants will be given the opportunity for one-on-one consulting time with the trainer!

This training is specifically geared for Board members and it includes practical exercises for making an ask. It also focuses on building and strengthening your fundraising team of Board members and teams of both Board and staff working together. This training also provides an overview of fundraising principles.

What the training will cover:

- Overview of fundraising basics
- Board & volunteer leadership roles in fundraising
- Staff and board teamwork in fundraising
- Focus on individual donors
- Board self-assessment exercise
- Asking for a gift exercise
- What to do first when you get back to work
- Accountability Partners

The trainer is Lawrence Durance of PD Solutions, Inc. He has trained over 1,100 Habitat affiliate staff and volunteers through Indiana University's Center on Philanthropy classes.

SAVE THE DATE

**Advanced Fundraising Training
Thursday, October 14th**

Location TBD, Twin Cities Metro Area
*Topics to be covered include major gifts
and planned giving.*

Join us for one workshop or join us for all three! And please, bring a colleague or Board Member. The learning experience of this training is **GREATLY** enhanced when multiple people from and affiliate participate!

Fundraising Mini-Conference (Part 2) Registration Form

The cost to participate is \$40 for the first person and \$10 for each additional person from an affiliate (VISTAs are free). Additional materials will be emailed to you upon registration (e.g., maps, agenda, etc).

Habitat Affiliate _____

Participant 1

First Name _____ Last Name _____

Title _____ Phone Number _____

Email Address _____

Special dietary or other needs? Please explain: _____

Participant 2

First Name _____ Last Name _____

Title _____ Phone Number _____

Email Address _____

Special dietary or other needs? Please explain: _____

Participant 3

First Name _____ Last Name _____

Title _____ Phone Number _____

Email Address _____

Special dietary or other needs? Please explain: _____

Participant 4

First Name _____ Last Name _____

Title _____ Phone Number _____

Email Address _____

Special dietary or other needs? Please explain: _____

Participant 5

First Name _____ Last Name _____

Title _____ Phone Number _____

Email Address _____

Special dietary or other needs? Please explain: _____

Cost of First Person \$40.00
Additional Person(s) \$10.00 x _____ (# of people) = _____
TOTAL ENCLOSED _____

Please make checks out to
Habitat for Humanity of Minnesota
and mail this form with your
registration fee to:

Habitat for Humanity of Minnesota
c/o Fundraising Mini-Conference
2401 Lowry Ave NE, #210
Minneapolis MN 55418

Questions? If you have questions about this training, please feel free to contact Anne Walters at HFH-MN at 877-804-3466 x 6 or email Anne@hfhm.org.