

# Habitat for Humanity of Minnesota 4th Annual Statewide Conference

March 5 - 6, 2010



## SPONSOR AND EXHIBITOR INFORMATION

### Why should my company sponsor and / or exhibit?

- Put your name in front of Habitat staff, Boards of Directors and volunteers who spend over \$10 million annually to build Habitat homes throughout Minnesota.
- Create brand awareness and enhance your company / organizational image!
- Meet with customers and build loyalty as well as introduce new products and services. The conference will expand your exposure to key Habitat professionals and leaders.
- The OLE Conference is one of the largest of its kind in the Midwest. You'll network with more than 150 participants.

- You can choose to attend quality education programs offered to enhance your knowledge of Habitat for Humanity programs for no additional cost.

### About the OLE Conference

Now in its 4th year, the two-day conference features over 25 breakout sessions targeted to Habitat for Humanity affiliates of all sizes. The Conference will provide intermediate and advance level training in addition to providing participants an opportunity to learn and share best practices. The OLE Conference will have many fresh topics presented by a variety of speakers including experts in the nonprofit community as well as Habitat for Humanity affiliate experts. There will be many opportunities to exchange experiences and ideas as well as network with community leaders.

### Who We Represent:

- 33 Habitat for Humanity Affiliates Covering Over 90 Percent of the State
- 330 Board Members
- 147 Habitat Staffers
- 16 AmeriCorps\*VISTAs
- 30,000+ Volunteers
- 1,700 Habitat Homes & Partner Families
- **Nearly 7,000 Adults and Children Living in Safe, Decent Affordable Habitat Homes!**

### Who will you meet?

Meet and mingle with over 150 participants from all around Minnesota including a cross section of Habitat for Humanity staff, Board members, committee members, volunteers and VISTAs. Many of our participants are community leaders who come from all disciplines within the housing and human services industry.



[www.hfhamn.org](http://www.hfhamn.org)

Habitat for Humanity of Minnesota  
Anne Walters, Development Director  
2401 Lowry Ave NE, #210  
Minneapolis MN 55418  
(612) 331-4439 ext 6



## 2010 Habitat Minnesota OLE Conference Sponsorship Opportunities and Benefits

### Conference Sponsors \_\_\_\_\_ \$5,000 and up

- Company/organizational signage placed at registration area for entire conference (provided by sponsor)
- Greeting opportunities at registration table
- Space at registration table to distribute promotional materials to attendees
- Table at Awards Dinner and Reception (up to eight complimentary tickets, \$200 value)
- Complimentary exhibit hall table (\$500 value)
- Four complimentary conference workshop registrations
- Recognition of sponsors during Awards Banquet
- Speaking opportunity during Awards Banquet
- Logo printed on all conference materials: registration brochure, Luncheon Plenary and Awards Banquet programs, session packet
- Logo featured on Habitat Minnesota's webpage for one year with link
- Company/organizational logo listed in Habitat Minnesota's annual report
- Company literature and/or promotional item on Awards Banquet Tables

**Exclusive naming opportunity for Best Practices Awards available for additional \$2,500**

- Exclusive naming rights for Best Practices Awards
- Exclusive sponsor of Habitat Minnesota's Best Practices Awards Ambassadors Program
- Presenter of Best Practices Awards
- Press releases with awardees' photos and sponsor recognition sent to media statewide
- Company logo printed on attendees' name tags

### Awards Banquet Sponsors \_\_\_\_\_ \$2,500 - \$4,999

- Company/organizational banner prominently displayed at Awards Banquet (banner provided by sponsor)
- Complimentary exhibit hall table (\$500 value)
- Recognition of sponsors during Awards Banquet
- Speaking Opportunity at Awards Banquet
- Company logo printed on conference materials: registration brochure, Awards Banquet program, session packet
- Four complimentary tickets to Awards Banquet and Reception; two conference workshop registrations
- Logo featured on Habitat Minnesota's webpage for one year with link
- Company/organizational name listed in Habitat Minnesota's annual report

### Luncheon Plenary Sponsors \_\_\_\_\_ \$1,500 - \$2,499

- Company/organizational banner prominently displayed at Luncheon Plenary (provided by sponsor)
- Recognition of sponsors during Luncheon Plenary
- Speaking opportunity during Luncheon Plenary
- Company logo printed on conference materials: registration brochure, Luncheon Plenary program, session packet
- Company materials on attendees tables
- Complimentary exhibit hall table (\$500 value)
- Two complimentary tickets to Luncheon Plenary
- One complimentary conference registration including Awards Banquet & Reception ticket
- Name featured on Habitat Minnesota's webpage for one year with link
- Company/organizational name listed in Habitat Minnesota's annual report

### Conference Workshop Track Sponsors \_\_\_\_\_ \$1,000 - \$1,499

- Company/organizational banner prominently displayed at room for all workshop track sessions
- Company materials on attendees' tables
- Speaking opportunity to welcome attendees to workshops
- Company/organizational name printed on conference materials: registration brochure, session packet
- One complimentary conference registration including Awards Banquet & Reception ticket
- Name featured on Habitat Minnesota's webpage for one year with link
- Company/organizational name listed in Habitat Minnesota's annual report

### Refreshment Break Sponsors \_\_\_\_\_ \$500

- Company sign attached to refreshment tables in Resource Room/Exhibitor Hall (sign provided by sponsor)
- Company name printed on conference materials: registration brochure, session packet
- One complimentary conference registration including Awards Banquet & Reception ticket
- Name featured on Habitat Minnesota's webpage for one year with link
- Company name listed in Habitat Minnesota's annual report



# 2010 Habitat Minnesota OLE Conference Exhibitor Opportunities and Benefits

**Exhibitor Tables** \_\_\_\_\_ **\$250 or \$500**

- \$250 rate for non-profit organizations; \$500 rate for for-profits
  - Exhibit table provided in Exhibitor Hall for networking opportunities
  - One complimentary conference registration including Awards Banquet and Reception ticket
  - Logo featured on Habitat Minnesota’s webpage for one year with link
  - Company name listed in Habitat Minnesota’s annual report
  - For more information visit <http://www.hfhmn.org/affiliatesPages/training.html>

**EARLY-BIRD SPECIAL!**  
*\$200 and \$450 if exhibitor agreement is returned by December 31, 2009*

### Why Exhibit?

- Put your name in front of Habitat staff, Boards of Directors and community volunteers who spend over \$10 million yearly to build Habitat homes throughout Minnesota.
- Create brand awareness and enhance your company/organization’s image!
- Meet with customers and build loyalty as well as introduce new products and services.
- The OLE Habitat for Humanity conference is one of the largest of its kind in the Midwest – over 150 participants!

### SPONSORSHIP QUESTIONS

**Anne Walters**

Development Director  
Habitat for Humanity of Minnesota  
612-331-4439 ext. 6  
[Anne@hfhmn.org](mailto:Anne@hfhmn.org)

### COMPANY INFORMATION

\_\_\_\_\_  
Primary Contact

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company / Organizational Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email and Website

### SPONSOR PARTICIPATION LEVEL

<input type="checkbox"/> Conference Sponsors	\$5,000
<input type="checkbox"/> Exclusive Award Naming Rights	\$2,500
<input type="checkbox"/> Awards Banquet Sponsors	\$2,500
<input type="checkbox"/> Luncheon Plenary Sponsors	\$1,500
<input type="checkbox"/> Track Sponsors	\$1,000
<input type="checkbox"/> Refreshment Break Sponsors	\$500
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<input type="checkbox"/> Exhibitor Rate (for-profit)	\$500
<input type="checkbox"/> Exhibitor Rate (non-profit)	\$250

### SPONSORSHIP PLEDGE

To pledge your support, please fax this Sponsorship Form to **612-789-0846** or mail to:

**Habitat for Humanity of Minnesota**  
2401 Lowry Ave NE, Suite 210  
Minneapolis MN 55418

### REFUND POLICY

Pledges are considered final commitment for payment. Refunds for pledges or payments will not be issued as benefits will be implemented upon commitment.